

**Joe Chen****General Manager, MediaTek**

"The growing tablet market definitely needs a cost effective 9DoF solution. According to an IDC report, with an available tablet market estimated to be 270.6 million units by 2014, and increasing to 386.3 million units by 2017, we believe that there is tremendous potential opportunity for mCube's iGyro solution."

**Kai Chen****General Partner, SK Telecom (China) Ventures**

"As the number of applications taking advantage of motion continues to explode, there is an increasing demand for 9DoF motion sensors across all mobile device segments. mCube's iGyro bridges the gap by bringing motion games capability to all types of phones and tablets."

**Michael Palma****Research Manager, Semiconductor Consumer Devices and Electronic Manufacturing Services, IDC**

"A major hurdle for wearable technology and the IoT is the reduction in size of critical semiconductor components, including sensors, to enable smaller systems, reduce power consumption, and costs. By shrinking the size of a sensor, it's easy to envision a world where these tiny devices are seamlessly incorporated onto everyday things, providing valuable motion and context-relevant data that enhance consumers' lives."

**Jean-Christophe Eloy****President and CEO, Yole Développement**

"mCube has achieved a technology leadership position in the market by delivering the world's smallest motion sensor. With mCube's innovative approach, the company has a unique opportunity to transform the industry, making MEMS sensors ubiquitous on anything that moves."

**Tony Massimini**  
Chief of Technology, Semico Research

“It’s rare for a new MEMS supplier to ramp to high volume quickly as MEMS are typically very complex and hard to manufacture. It’s especially impressive for mCube to ship 60 million units within 2.5 years of product launch. With a proven design that is ground-breaking in terms of its small size, manufacturability and high level of integration, mCube will be an important company to watch in MEMS.”

**Stella Jin**  
Founding Partner, Keytone Ventures

“We expect to see sensors everywhere and on nearly everything in the not-too-distant future. mCube is well positioned to lead this new era with the industry’s only monolithic, single-chip technology that is simple to manufacture and easy to design into a wide range of products.”

**Jerry Xu**  
Director, Korea Investment Partners

“mCube has proven its monolithic, single-chip MEMS technology by shipping more than 60 million units since its initial launch. mCube is in a strong position to further accelerate its momentum, with backing by leading investors, an experienced management team and patented sensor technology and software expertise. We are excited to watch the company continue to grow in pursuit of their vision to put a motion sensor on every moving object.”

**Dr. Genda Hu**  
CEO, FocalTech

“Power consumption has been challenging due to the phone market’s trends toward larger screen size. CallSense™ solution enables the cost-sensitive market to adopt the same power saving function mainly seen on the high end phones. Together with mCube, we are excited to bring to our customers the extra value with this integrated solution.”



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**ABOUT MCUBE**

mCube makes the smallest motion sensors in the world. As a technology leader, mCube aspires to be the enabler for the Internet of Moving Things by putting a MEMS motion sensor on anything that moves, improving the way consumers live and interact with technology. mCube is backed by leading investors and has already shipped over 60M units. For more information, visit [www.mcubemems.com](http://www.mcubemems.com). Follow mCube @mcubemems.

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